



Hemp Club



Co-funded by the COSME
programme of the European
Union

Total budget: EUR 587 972.48 |
Total funding: EUR 462 976.00

GLOBAL HEMP SERVICE

Paul Iglesia

14 years in China / Now in Euro Chapter

ESSEC BBA - International business administration

6 years in Digital Marketing - M&C SAATCHI Digital intelligence director

4 years in Sustainable Fashion

2 years in Sustainable Food Tech system

2 years in Hemp

Analyse hemp as a solution to humanity's sustainable transition
toward efficient planetary resource management



globalhempservice.com



Browse the world's latest hemp products

Discover many variations of hemp products from all around the world in our SHOP

- Find your favorite product
- Order available samples
- Customize large orders

learn about hemp

Discover the history of hemp, how hemp is used in products and all about Global Hemp Service.

- Collaborative knowledge base
- Science based studies
- Market reports

Business opportunities

Jump in the promising hemp and cannabis market with attractive investment and business ideas.

- Industrial project RFP
- Crowdfunding for B2C brands
- Global technology exchange



Product and services / target markets

 Baby	 Beauty	 Bedding	 Construction	 Cosmetic	 Fabric	 Fashion
 Food	 Fraction	 Garden	 Heat-not-Burn	 Home Decor	 Hygiene	 Industrial
 Kitchen	 Hempcrete	 Paper Coming soon	 Pets	 Raw Material	 Yarn	 Seeds
 Bioplastics	 Batteries Coming soon	 Intimate Coming soon	 Paperbags Coming soon	 Nano Material Coming soon	 BioComposites Coming soon	 Carbon Credit Coming soon



Business model

Product sales

Its free to list serial products with Global Hemp Service. Once the product sells we take 2-10% commission + 5% loyalty-program and the remaining 85-93% goes to the seller of the item, a very attractive model below the industry standard and with a direct measurable positive impact to the environment.

Product development

Global hemp service assists buyers into making custom products from a selection of OEM, private and white label catalog. Global Hemp Service takes a fixed + commission fee for custom product service.

Service consulting

Global hemp service helps decision makers and companies move into the hemp industry by providing a consulting service that connects with resources for cultivation, factory deployment, product line manufacturing, franchise point of sale acquisition.



Strategy



Sales

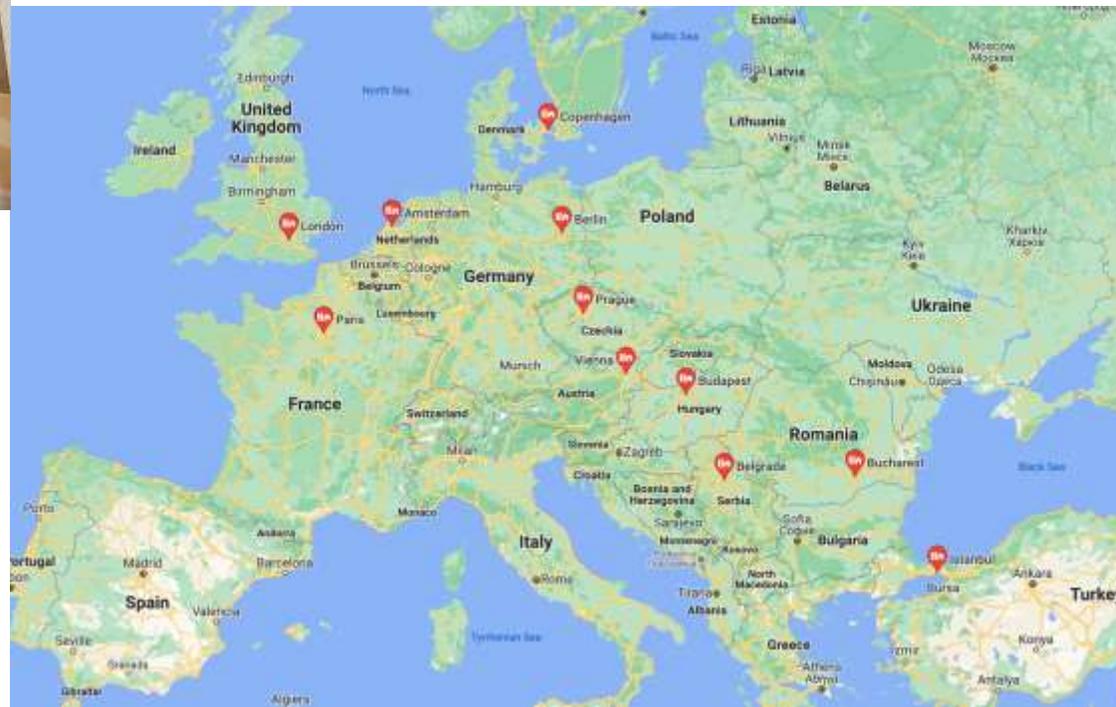
Ecommerce platform
keyword optimization
Optimized payment system

Showroom / franchise

Marketing

Organic search
Content creation
Media partnerships

HEMP'IN advocacy campaign



Value

The blackout actually enables us to come out with the latest tech, trends and most prepared for upcoming crisis.

We skipped globalization, and over-consumption century. Waiting on the side doing our hard work and small steps in each side of the world facing one tough legal landscape.

Now we can go global while earning local. We can go digital while skipping the traditional media.

We have the opportunity to make the industry web3 ready at a speed and efficiency that few other industries can reach.

Transparency

Traceability

Truth

Trust



Why participate

WHY

We want all stakeholders to collaborate on an exciting project and campaign

We want to build a pilot showroom full of hemp to illustrate hemp's potential

HOW

Continue building a decentralized industry's digital Operating system

Interview and analyze each stakeholder's needs to come up with solutions

