



Hemp Club



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Union

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Total funding: EUR 462 976.00

**CANEPARO
ROMANIAN CLUSTER
FOR INDUSTRIAL HEMP**



CANEPARO – ROMANIAN CLUSTER FOR INDUSTRIAL HEMP. CONTEXT

HERITAGE IN ROMANIAN INDUSTRIAL HEMP

- **TRADITION:**

- Before 1989, Romania was **NUMBER 4 GLOBAL HEMP EXPORTER, WITH OVER 55,000 cultivated hectares**
- **LOCAL VARIETIES** SINCE 70', **CURRENTLY 11** registered in the EU plant catalogue;
- **SCALABLE LAND FOR HEMP** – today less than 2000 hectares, BUT easily scalable.

- **RESEARCH has been getting on:**

- **2 strong research units in hemp cultivation**– Lovrin in West and Secuieni in North East of Romania– currently keeping on efforts in farming and technologies research;
- 1 research institut in agri-equipments;
- 1 research unit in traditional, household practices and models – Textile Museum;
- **UNIVERSITIES** joining efforts **in research for innovation**, hemp based products and technologies – Arad, Iasi;



CANEPARO – ROMANIAN CLUSTER FOR INDUSTRIAL HEMP. MANAGEMENT

- **President: Dr. Valeriu Tabara**, creator of industrial hemp varieties for long fibres
- **Board:**
 - Dr. Ioan Puiu, agriculture expert, entrepreneur
 - Teodor Frolu, architect, creative entrepreneur
 - Dr. Cecilia Sirghie, hemp product applications, professor
 - Claudiu Pinteau, construction materials company
 - Katty Ailiesei, Reginnova, Katty Fashion, textile industry digital optimization
- **Management:**
 - Otilia Frolu, Manager, financial experience
 - Rodica Lupu, Cluster Consultant, cross sector experience
 - Adriana Ioan, Logistic and Communication
 - Raluca Munteanu, Communication



CANEPARO – ROMANIAN CLUSTER FOR INDUSTRIAL HEMP. MARKET APPROACH

Cluster composition: 21 Cluster Members, 2 associated:

- 12 SMEs, 7 Research, 4 non-profit

RIS3 Project Smart specialization for **Inno-Tech Hemp Center** – approved to be financed under the next EU funds regional programs

Joined EIHA – European Industrial Hemp Association

Joined ECCP - the European cluster platform

Currently working on:

- Strategy and ESCA accreditation - **cluster excellence**
- **Mapping the cluster**
- **Positioning the cluster in the attention of potential partners.**



CANEPARO – ROMANIAN CLUSTER FOR INDUSTRIAL HEMP. MISSION STATEMENT

- **Cluster setup in 2021** of various actors in various segments of the hemp supply chain in Romania, aiming at:
 - Becoming the excellence center in hemp, the main Romanian counterpart;
 - Promoting the scientific, international, up to date information;
 - Reintegrating industrial **hemp supply chain** in the national economy;
 - Positioning Romania as an **active significant player** in the industrial hemp sector;
 - Supporting and stimulating **local and international partnerships** in the industrial hemp sector;
 - Contributing to the European efforts to support the industrial hemp recognition and adoption as a valuable path towards **net-zero target**.



CANEPARO – ROMANIAN CLUSTER FOR INDUSTRIAL HEMP. BUSINESS MODEL

CANEPARO – platform for:

- Business development – **InnoTech Center project** – processing and innovation facilities, education;
- Business models – **cooperatives** to extend land and companies to adopt innovative products;
- **Local and International projects** where to integrate members for research, SME demonstrators, innovative hemp based products - **LCA, PEF methodologies**;
- **Regulation** – to improve the relation with Romanian authorities based on scientific up to date information, in line with European agenda;
- **Financial support** – EU and national subsidies, carbon claims, VCM markets – LCA, PEF necessary.



CANEPARO AND HEMPCLUB

WHY WE ARE HERE

To promote:

- **Industrial hemp actors** and their current interests and priorities – to identify matches to join efforts further
- **Networks** and their view on their role for supporting this market

Looking for:

- Up to date information on projects and opportunities
- Latest trends in regulation, products, markets
- Technologies for hemp processing
- Partners for international projects, including research



THANK YOU!

Otilia FROLU

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